

OCONEE COUNTY COUNCIL SOCIAL POST – 10.7.25

BACKGROUND

https://www.facebook.com/story.php?story_fbid=1221217716480132&id=100057757463140&mib_extid=wwXlfr&rdid=q7ZH0BK3uLf6NJvb#

On the evening of October 7, Oconee County Council member Matthew Durham posted false information to social media about Clemson's involvement in a 5,200-Home Newry Deal. The post targeted President Jim Clements, Trustee Nikki Haley and United Homes Group. Clements and Haley sit on the United Homes Group (UHG) board. Alum Michael Nieri is chairman of UHG and separately owns East Shore South LLC.

FACTS

- There was a social media post on October 7 that contained false information regarding Clemson's involvement in plans for a housing development in Oconee County.
- It incorrectly stated that Clemson University, President Clements and Trustee Nikki Haley were involved in The Newry Deal housing project.
- The Newry Deal housing project is a project with East Shore South LLC.
- It is not a United Homes Group (UHG) project.
- President Clements and Trustee Haley do serve on the UHG Board.
- They are not affiliated with the Newry Deal housing project or East Shore South LLC and are making no financial gains from the project.
- Clemson has no plans to develop a satellite campus in Oconee County.