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November 6, 2023

**Via Email to [david.balto@dcantitrustlaw.com](mailto:david.balto@dcantitrustlaw.com)**

David A. Balto, Esq.  
8030 Ellingson Drive  
Chevy Chase, MD 20815

RE: FindHelp

Dear Mr. Balto:

This firm represents Aunt Bertha, a Public Benefit Corporation d/b/a Findhelp (“Findhelp”). I have reviewed an opinion piece you posted on Newsweek’s website on October 30, 2023, and I write to correct the record on two issues.

First, your piece alleges that Findhelp’s acquisition of SchoolCare somehow violates SchoolCare’s prohibition on the sale of student data. It does not. Neither SchoolCare nor Findhelp has ever sold student data. As a licensed attorney, you know that corporate acquisitions do not constitute the sale of protected data under any applicable statute or regulation. Implying otherwise is, at best, misleading.

Second, your piece claims that SchoolCare “was affected” by a data breach. That claim is objectively false. The target of the data breach you referenced was a company called Connexin, not SchoolCare. Connexin simply listed company names that had used some of their legacy products in the past. Stating that two million people serviced by SchoolCare were “at risk” is patently false, and it is defamatory.

It is Findhelp’s sincere hope that you will issue a retraction and take other appropriate steps to correct the misstatements made. If you do not, FindHelp reserves all rights to protect its business and correct the public record.

Finally, to the extent that your piece was requested, prompted, or sponsored by any third party, please retain (and do not destroy) all communications with or related to that third party.

November 6, 2023

Page Two

Please call me if you have questions. Findhelp looks forward to your corrective action.

Very truly yours,

**DLA Piper LLP (US)**

A handwritten signature in blue ink, appearing to read 'J. M. Hopkins', is written over the firm name.

Jason M. Hopkins