



**South Carolina Republican Presidential Primary Poll  
2/12/16**

<b>Sponsor(s)</b>	Augusta Chronicle
<b>Target Population</b>	South Carolina; likely presidential primary voters; Republican
<b>Sampling Method</b>	<p>Blended sample; mixed mode:</p> <p>Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 South Carolina Republican primary were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of February 10<sup>th</sup>, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evenings of February 10<sup>th</sup> and February 11<sup>th</sup>, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
<b>Selection &amp; Weighting</b>	<p>Two questions served as selection variables. The first question asked whether the respondent intends to attend the primary on February 10<sup>th</sup>; all responses other than “definitely” or “voted absentee” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I don’t know” (for those who did not vote absentee) were excluded from the dataset.</p> <p>The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections.</p>
<b>Total Number of Respondents</b>	779
<b>Margin of Error</b>	±3.5% (95% confidence)



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- 1) How likely are you to vote in the 2016 South Carolina Republican primary to determine the Republican nominee for president?
- a) I will definitely vote
  - b) I might vote **[EXCLUDED]**
  - c) I have already voted using an absentee ballot
  - d) I have not decided, or I do not plan on voting **[EXCLUDED]**

**Likely**

	Frequency	Percent
Definitely	768	<b>98.6</b>
Voted Absentee	11	<b>1.4</b>
Total	779	<b>100.0</b>

- 2) Where is your voting location
- a) At a school
  - b) At a church
  - c) At a fire house
  - d) At a community center or government building
  - e) Other
  - f) Unsure **[EXCLUDED IF Q1 ≠ 3]**

**Voting Location**

	Frequency	Percent
School	301	<b>39.2</b>
Church	212	<b>27.6</b>
Fire House	98	<b>12.8</b>
Community Center	121	<b>15.7</b>
Other	36	<b>4.7</b>
Total	768	<b>100.0</b>

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- 3) If the 2016 South Carolina primary to determine the Republican nominee for president were held today and your choices were: Jeb Bush, Ben Carson, Ted Cruz, John Kasich, Marco Rubio, and Donald Trump, for whom would you vote?
- a) Jeb Bush
  - b) Ben Carson
  - c) Ted Cruz
  - d) John Kasich
  - e) Marco Rubio
  - f) Donald Trump
  - g) Undecided

**Horse Race 1**

	Frequency	Percent
Bush	85	<b>10.9</b>
Carson	37	<b>4.7</b>
Cruz	153	<b>19.6</b>
Kasich	68	<b>8.7</b>
Rubio	114	<b>14.6</b>
Trump	283	<b>36.3</b>
Undecided	40	<b>5.2</b>
<b>Total</b>	<b>779</b>	<b>100.0</b>

- 4) If the 2016 South Carolina primary to determine the Republican nominee for president were held today, who would be your second choice?
- a) Jeb Bush
  - b) Ben Carson
  - c) Ted Cruz
  - d) John Kasich
  - e) Marco Rubio
  - f) Donald Trump
  - g) Undecided

**Horse Race 2**

	Frequency	Percent
Bush	115	<b>14.7</b>
Carson	91	<b>11.7</b>
Cruz	132	<b>17.0</b>
Kasich	85	<b>10.9</b>
Rubio	144	<b>18.5</b>
Trump	122	<b>15.7</b>
Undecided	89	<b>11.5</b>
<b>Total</b>	<b>779</b>	<b>100.0</b>

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- 5) What is your age?  
 a) 18-29  
 b) 30-44  
 c) 45-64  
 d) 65+

**Age**

	Frequency	Percent
18-29	47	6.0
30-44	140	18.0
45-64	342	44.0
65+	249	32.0
Total	779	100.0

- 6) What is your race/ethnicity?  
 a) White  
 b) African-American  
 c) Other

**Race**

	Frequency	Percent
White	763	98.0
African - American	8	1.0
Other	8	1.0
Total	779	100.0

- 7) What is your gender?  
 a) Male  
 b) Female

**Gender**

	Frequency	Percent
Male	389	50.0
Female	389	50.0
Total	779	100.0



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- 8) How would you describe your political ideology?
- a) Very conservative
  - b) Somewhat conservative
  - c) Moderate
  - d) Somewhat liberal
  - e) Very liberal
  - f) I am undecided or I don't know

**Ideology**

	Frequency	Percent
Very Conservative	327	42.0
Somewhat Conservative	279	35.8
Moderate	124	15.9
Somewhat Liberal	18	2.3
Very Liberal	8	1.0
Undecided / DK	23	2.9
Total	779	100.0

- 9) Do you consider yourself to be an evangelical or born-again Christian?
- a) Yes
  - b) No

**Evangelism**

	Frequency	Percent
Yes	506	65.0
No	272	35.0
Total	779	100.0

- 10) Will this be your first time voting in a presidential primary?
- a) Yes
  - b) No

**First**

	Frequency	Percent
Yes	63	8.1
No	716	91.9
Total	779	100.0



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11) In which region of South Carolina do you live?

- a) Upstate, such as Greenville, Spartanburg, or Rock Hill
- b) Midlands, such as Columbia, North Augusta/Aiken, or Florence
- c) Lowcountry / Coastal South Carolina, such as Charleston, Myrtle Beach, or Hilton Head

**Region**

	Frequency	Percent
Upstate	311	40.0
Midlands	249	32.0
Lowcountry	218	28.0
Total	779	100.0

12) Collection mode

- a) Landline
- b) Mobile

**Collector**

	Frequency	Percent
Landline	647	83.1
Mobile	132	16.9
Total	779	100.0



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		Age				Race			Gender		Ideology					
		18-29	30-44	45-64	65+	White	African - American	Other	Male	Female	Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Likely	Definitely Voted	97.9%	99.6%	98.3%	98.6%	98.7%	100.0%	93.3%	99.3%	98.0%	99.2%	98.7%	97.1%	100.0%	100.0%	97.6%
	Absentee	2.1%	.4%	1.7%	1.4%	1.3%	0.0%	6.7%	.7%	2.0%	.8%	1.3%	2.9%	0.0%	0.0%	2.4%
Voting Location	School	41.5%	43.8%	42.3%	32.0%	39.4%	48.9%	14.9%	39.3%	39.1%	38.6%	44.7%	32.3%	47.0%	18.2%	19.3%
	Church	19.3%	20.8%	27.8%	32.8%	27.3%	24.7%	57.3%	23.7%	31.6%	28.6%	25.0%	29.3%	25.9%	28.6%	37.4%
	Fire House	11.0%	17.1%	11.9%	11.8%	12.9%	5.1%	8.8%	13.9%	11.6%	14.4%	9.2%	12.4%	17.9%	24.6%	25.9%
	Community Center	28.2%	14.6%	13.4%	17.2%	15.6%	21.4%	19.0%	16.9%	14.5%	13.8%	15.8%	21.6%	9.3%	28.6%	11.7%
	Other	0.0%	3.7%	4.7%	6.2%	4.8%	0.0%	0.0%	6.1%	3.3%	4.6%	5.4%	4.3%	0.0%	0.0%	5.7%
	Unsure	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horse Race 1	Bush	4.7%	3.6%	10.9%	16.3%	11.1%	5.9%	0.0%	9.4%	12.4%	8.4%	11.6%	16.4%	10.3%	10.6%	9.0%
	Carson	6.9%	10.9%	3.3%	2.7%	4.6%	3.1%	15.3%	4.0%	5.4%	5.0%	5.2%	3.6%	0.0%	0.0%	5.3%
	Cruz	16.6%	23.0%	21.1%	16.3%	19.4%	20.1%	38.3%	22.0%	17.2%	33.1%	10.9%	7.7%	2.6%	3.0%	15.6%
	Kasich	7.5%	9.7%	6.9%	10.8%	8.9%	0.0%	0.0%	10.4%	7.0%	3.2%	9.2%	17.7%	11.4%	38.4%	19.5%
	Rubio	35.8%	17.6%	11.7%	13.0%	14.4%	25.8%	21.9%	13.1%	16.1%	10.3%	21.6%	13.7%	12.1%	9.2%	0.0%
	Trump	28.2%	30.9%	38.8%	37.6%	36.5%	35.5%	22.7%	37.7%	35.0%	33.8%	38.3%	36.4%	54.4%	29.8%	36.9%
	Undecided	.4%	4.4%	7.4%	3.4%	5.1%	9.7%	1.8%	3.3%	7.0%	6.2%	3.2%	4.4%	9.1%	9.0%	13.8%
	Unsure	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horse Race 2	Bush	23.7%	8.8%	14.3%	17.1%	14.9%	2.8%	15.9%	12.9%	16.5%	12.5%	15.8%	18.3%	29.4%	17.8%	2.4%
	Carson	10.0%	13.6%	14.9%	6.6%	11.6%	24.6%	8.2%	13.7%	9.8%	14.4%	9.1%	7.1%	38.1%	17.3%	9.0%
	Cruz	8.1%	23.9%	15.6%	16.7%	17.0%	20.6%	15.1%	19.3%	14.7%	21.7%	15.8%	11.2%	7.4%	7.7%	5.3%
	Kasich	8.5%	5.8%	11.4%	13.5%	10.9%	8.2%	14.5%	10.4%	11.4%	5.9%	15.6%	14.0%	6.6%	9.0%	12.4%
	Rubio	21.4%	16.1%	17.3%	20.8%	18.6%	17.2%	9.4%	18.8%	18.1%	18.1%	19.6%	21.4%	2.6%	19.6%	5.2%
	Trump	22.8%	16.4%	14.6%	15.5%	15.6%	11.6%	26.7%	16.5%	14.9%	18.4%	15.8%	11.5%	0.0%	13.2%	10.4%
	Undecided	5.5%	15.4%	11.9%	9.8%	11.5%	14.9%	10.1%	8.4%	14.6%	9.0%	8.3%	16.4%	15.9%	15.3%	55.2%



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	Age				Race			Gender		Ideology					
	18-29	30-44	45-64	65+	White	African - American	Other	Male	Female	Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Age</b>															
18-29	100.0%	0.0%	0.0%	0.0%	5.9%	15.6%	5.4%	9.0%	3.0%	4.8%	5.5%	10.0%	8.3%	23.2%	0.0%
30-44	0.0%	100.0%	0.0%	0.0%	17.5%	36.6%	48.7%	24.2%	11.9%	15.9%	16.9%	24.5%	23.1%	6.8%	27.1%
45-64	0.0%	0.0%	100.0%	0.0%	44.1%	40.1%	35.3%	38.1%	49.9%	44.9%	44.0%	38.4%	56.0%	39.2%	52.8%
65+	0.0%	0.0%	0.0%	100.0%	32.5%	7.7%	10.6%	28.7%	35.3%	34.5%	33.6%	27.1%	12.6%	30.8%	20.1%
<b>Race</b>															
White	96.4%	95.1%	98.2%	99.4%	100.0%	0.0%	0.0%	98.1%	97.8%	97.8%	98.5%	98.0%	99.4%	80.8%	98.8%
African - American	2.7%	2.1%	.9%	.2%	0.0%	100.0%	0.0%	.8%	1.2%	1.2%	.7%	.8%	.6%	8.2%	1.2%
Other	.9%	2.8%	.8%	.3%	0.0%	0.0%	100.0%	1.1%	1.0%	1.1%	.8%	1.2%	0.0%	11.0%	0.0%
<b>Gender</b>															
Male	75.4%	67.0%	43.3%	44.9%	50.1%	40.0%	52.6%	100.0%	0.0%	53.8%	47.7%	50.3%	38.4%	38.7%	33.8%
Female	24.6%	33.0%	56.7%	55.1%	49.9%	60.0%	47.4%	0.0%	100.0%	46.2%	52.3%	49.7%	61.6%	61.3%	66.2%
<b>Ideology</b>															
Very Conservative	33.6%	37.0%	42.9%	45.3%	42.0%	48.9%	43.0%	45.3%	38.8%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somewhat Conservative	32.8%	33.6%	35.8%	37.5%	36.0%	25.1%	28.0%	34.2%	37.4%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Moderate	26.5%	21.6%	13.9%	13.5%	15.9%	13.0%	18.1%	16.0%	15.8%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Somewhat Liberal	3.2%	2.9%	2.9%	.9%	2.3%	1.4%	0.0%	1.8%	2.8%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Very Liberal	3.9%	.4%	.9%	1.0%	.8%	8.1%	10.8%	.8%	1.2%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Undecided / DK	0.0%	4.4%	3.5%	1.8%	3.0%	3.4%	0.0%	2.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
<b>Evangelism</b>															
Yes	58.9%	65.0%	67.8%	62.4%	65.0%	68.4%	67.6%	65.5%	64.6%	83.1%	56.1%	44.0%	37.4%	37.7%	60.1%
No	41.1%	35.0%	32.2%	37.6%	35.0%	31.6%	32.4%	34.5%	35.4%	16.9%	43.9%	56.0%	62.6%	62.3%	39.9%
<b>First</b>															
Yes	51.5%	13.6%	3.6%	3.0%	8.0%	8.5%	16.1%	9.6%	6.6%	8.1%	6.4%	5.5%	15.8%	24.6%	29.7%
No	48.5%	86.4%	96.4%	97.0%	92.0%	91.5%	83.9%	90.4%	93.4%	91.9%	93.6%	94.5%	84.2%	75.4%	70.3%
<b>Region</b>															
Upstate	31.4%	49.0%	40.7%	35.5%	40.2%	26.1%	35.3%	42.0%	38.0%	45.3%	35.5%	32.2%	39.5%	83.8%	45.6%
Midlands	40.4%	31.1%	30.1%	33.6%	31.8%	35.4%	46.1%	34.3%	29.7%	30.5%	31.4%	41.9%	29.1%	13.2%	15.5%
Lowcountry	28.2%	19.9%	29.2%	30.9%	28.0%	38.6%	18.7%	23.7%	32.3%	24.1%	33.1%	25.9%	31.4%	3.0%	38.9%
<b>Collector</b>															
Landline	14.1%	37.8%	99.0%	99.7%	83.2%	81.3%	75.7%	76.0%	90.2%	89.1%	83.9%	70.6%	59.5%	85.0%	72.9%
Mobile	85.9%	62.2%	1.0%	.3%	16.8%	18.7%	24.3%	24.0%	9.8%	10.9%	16.1%	29.4%	40.5%	15.0%	27.1%





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		Evangelism		First		Region			Collector	
		Yes	No	Yes	No	Upstate	Midlands	Lowcountry	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Age	18-29	5.4%	7.1%	38.3%	3.2%	4.7%	7.6%	6.0%	1.0%	30.4%
	30-44	18.0%	18.0%	30.4%	16.9%	22.1%	17.5%	12.8%	8.2%	66.2%
	45-64	45.8%	40.5%	19.6%	46.1%	44.8%	41.3%	45.8%	52.4%	2.7%
	65+	30.7%	34.4%	11.7%	33.8%	28.4%	33.6%	35.3%	38.4%	.6%
Race	White	97.9%	98.1%	96.9%	98.0%	98.4%	97.4%	97.9%	98.1%	97.4%
	African - American	1.1%	.9%	1.1%	1.0%	.7%	1.1%	1.4%	1.0%	1.1%
	Other	1.1%	1.0%	2.0%	.9%	.9%	1.5%	.7%	.9%	1.5%
Gender	Male	50.4%	49.3%	59.3%	49.2%	52.5%	53.6%	42.3%	45.7%	70.9%
	Female	49.6%	50.7%	40.7%	50.8%	47.5%	46.4%	57.7%	54.3%	29.1%
Ideology	Very Conservative	53.7%	20.3%	42.3%	42.0%	47.7%	40.1%	36.2%	45.1%	27.1%
	Somewhat Conservative	30.9%	45.0%	28.5%	36.4%	31.8%	35.2%	42.3%	36.1%	34.1%
	Moderate	10.8%	25.5%	10.7%	16.4%	12.8%	20.8%	14.7%	13.5%	27.7%
	Somewhat Liberal	1.3%	4.1%	4.5%	2.1%	2.3%	2.1%	2.6%	1.6%	5.5%
	Very Liberal	.6%	1.8%	3.1%	.8%	2.1%	.4%	.1%	1.0%	.9%
	Undecided / DK	2.7%	3.4%	10.8%	2.2%	3.4%	1.4%	4.1%	2.6%	4.7%
Evangelism	Yes	100.0%	0.0%	68.7%	64.7%	74.4%	63.8%	53.0%	67.1%	54.8%
	No	0.0%	100.0%	31.3%	35.3%	25.6%	36.2%	47.0%	32.9%	45.2%
First	Yes	8.5%	7.2%	100.0%	0.0%	10.6%	6.3%	6.5%	3.4%	30.8%
	No	91.5%	92.8%	0.0%	100.0%	89.4%	93.7%	93.5%	96.6%	69.2%
Region	Upstate	45.8%	29.2%	52.3%	38.9%	100.0%	0.0%	0.0%	40.5%	37.7%
	Midlands	31.4%	33.1%	25.1%	32.6%	0.0%	100.0%	0.0%	32.0%	31.8%
	Lowcountry	22.8%	37.6%	22.6%	28.5%	0.0%	0.0%	100.0%	27.5%	30.5%
Collector	Landline	85.7%	78.1%	35.3%	87.3%	84.1%	83.2%	81.6%	100.0%	0.0%
	Mobile	14.3%	21.9%	64.7%	12.7%	15.9%	16.8%	18.4%	0.0%	100.0%